

5110 In Action eNews

Volume 2, Number 41, April 6, 2021

April 15 ROTARY NOW!/Leading Change program: Sustaining Our Impact

By DG Cindi O'Neil and Paul Nicholson



Rotary undertakes a huge variety of projects, and in all of them, a key focus is sustainability. We want the community in which the project is undertaken to be able to continue to receive the benefit of our work for the foreseeable future. In almost all of our projects, we take something into the community, whether it be a new well, a renovated school, vaccinations, microloans, electric ambulances, medical supplies....but in a handful of projects, we help to train people to take knowledge and skills back into their communities.

Some of that training comes about because we take experts to the communities, and train on site. On the other hand, some training happens because we bring community members to the U.S. for training that they can then take back to their communities. Training community members has huge implications in that the skills learned can be transferred to others in that community, and even to other communities. This ♦train the trainers♦ concept is the way Rotary can exponentially increase our impact.

Want to know more? **Join us for a lively exploration on Thursday, April 15 at 7 p.m. with leaders of two very different projects that provide highly desired training, both here and overseas: Past District Governor Chuck Root of RC Medford and Susan Sygall of RC Eugene.** Understand how to imbed sustainability into your club♦s next project.

Click here to [Register NOW](#) for Rotary Now! / Leading Change.

NEW AND IMPROVED: The D5110 Rotary Business Network

By Daniel Smith

This week DG Cindi O♦Neil is announcing the relaunch of a much improved Rotary District 5110 Business Network (RBN). Click here to see the new look www.rotarybusinessnetwork.org.



♦Rotary Business Network (RBN) is now a business communication tool like no other,♦ said DG Cindi O♦Neil. The revised RBN starts with your listing. It includes more images, a slide show, a link to your website and social network. Every D5110 Rotarian with a business or profession

is entitled to a listing in the Rotary Business Network directory. Reach out for support at team@rotarybusinessnetwork.org if you have questions.

Among the new features are that businesses can add promotions and events. As a member of the network, businesses can add special events, sales, discounts, and club promotions then have them shared every two weeks in the RBN newsletter Here♦s an example of how Asst. Governor Gwen DeBernardi is using RBN♦s improved web site to promote her business, Promotional Products Northwest:

https://rotarybusinessnetwork.org/events/679/#post_content

[Click here to catch all the new and improved RBN details at the 5110 website.](#) After all, wouldn♦t you rather do

New RBN debut: Rick Osborn & Jackson-Osborn Insurance Agency

By Bill Grile



After all, wouldn't you rather do business with a Rotarian? In 1911, Paul Harris launched Rotary to leverage friendships and build ethical business relationships. He knew doing this would strengthen businesses as well as communities.

Rick Osborn is a pillar of the Coos Bay North Bend Rotary Club. He oversees the club's weekly eNews bulletin and is engaged in all club activities.

His business is Jackson-Osborn Insurance Agency. See more about it through the Rotary Business Network at <https://rotarybusinessnetwork.org/business-listing/jackson-osborn-insurance-agency/>. Rick proclaims, "We are proud to be a Rotarian-owned small business in North Bend, Oregon!"

RBN is proud to announce Rick's agency as the D5110 Business of the Week! Every D5110 Rotarian with a business or profession is entitled to a listing in the Rotary Business Network directory. Visit the Rotary Business Directory at <https://rotarybusinessnetwork.org/> or contact Rotarian Dan Smith (team@rotarybusinessnetwork.org) if you have questions.

Virtual Club Training Assembly Sign-ups Available Now

By Paul Nicholson



Here's your annual opportunity to learn how to become a better Rotarian! Sign-ups start next Tuesday for the Club Training Assembly slated for Saturday, May 15.

**2021
CLUB
TRAINING
ASSEMBLY
DISTRICT 5110**

Apply for grants? Discover new projects? Find out about best practice for club secretaries, treasurers, TRF Chairs, Membership Chairs? Learn to better use social media? Talk with your fellow Rotarians across our district? You can do all that, and more, at our 2021 Virtual Club Training Assembly coordinated by District 5110 Trainer Paul Nicholson and his talented team of presenters!

[Click here to go to the 5110 website and a Save The Date flyer for the Club Training Assembly on May 15.](#) Again, registration opens April 6. Mark your calendar now - you won't want to miss this!

5110's Peace Fellow graduates from UNC/Duke

By Chuck Root



"I plan to work in a humanitarian setting and promote health post disaster or crisis. I have a special interest in effective implementation of health interventions for mothers, children and their families in refugee camps," says our District 5110 Peace Fellow Chimwemwe Kumwenda in this year's Duke-UNC Peace Conference Announcement.
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Born to a Rwandese father and growing up in Zambia, hearing stories about the genocide in Rwanda drove Chimwemwe's compassion to help those affected by war. It was then, at the age of 9, that she dreamt of becoming a doctor someday to help and treat war victims. That dream was fulfilled and Chimwemwe is now a practicing medical doctor in Malawi, her mother's home country.

Call for District Award Nominations by End of the Month

By Charles J. Polk



District Awards 2020-21

exemplary acts of Service Above Self. We do that at our annual District Celebration, which will take place this year in Bend on August 27-28, 2021.

District 5110 has a long history of outstanding leadership and volunteer commitment at the international, zone, district, and club levels. Each year, we have an opportunity to recognize individuals and clubs that distinguish themselves through their

In order to ensure that every deserving Rotarian's contributions are considered, DG Cindi O'Neil would like your help in identifying potential nominees for several awards. **Nominations must be presented to Awards Committee Chair District Treasurer (DT) Jim Polk or District Secretary (DS) Beth Sheehan by April 30.**

[Click here for full details on the numerous awards and the nomination process for each.](#) Thank you for helping DG Cindi recognize our valuable 5110 volunteers.



Assorted Levity for Your Rotary Week/Life

By Mike Corwin



While the doctor might not prescribe it, the ability to find humor in our situation is key for maintaining of sanity, patience, and peace of mind.--- SMILE!

◆ You must pay for your sins. If you have already paid, please ignore this notice.◆
◆ **Sam Levenson**

◆ It's okay to look at the past and the future. Just don't stare.◆◆ **Lisa Lieberman-Wang**

"Get your facts first, then you can distort them as you please."◆ **Mark Twain**

◆ Hating people is like burning down your own home to get rid of a rat.◆◆ **Harry Emerson Fosdick**

"I am blessed with a funny gene that makes me enjoy life."◆ **Karan Patel**

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